

VISION:

A Hunger-Free Central Gulf Coast

Our strategic priorities, supported by measurable objectives, will provide the foundation to guide our efforts over the next five years as we work to end hunger along the Central Gulf Coast.

FEED

GOAL:

Reduce Food Insecurity

DISTRIBUTE 25 MILLION MEALS BY 2022.

EXPAND PARTNERSHIPS TO SOURCE AND DISTRIBUTE MORE NUTRITIOUS FOOD.

INCREASE FOOD DISTRIBUTION IN HIGH NEED AREAS.

NOURISH

GOAL:

Improve Diet Quality

PARTNER WITH HEALTHCARE PROFESSIONALS TO ADDRESS AND SCREEN FOR FOOD INSECURITY.

INCREASE CLIENT ACCESS TO FRESH PRODUCE.

EDUCATE ON THE IMPORTANCE OF A HEALTHY DIET.

EQUIP

GOAL:

Break the Cycle of Poverty

INCREASE RESOURCES AVAILABLE TO HOUSEHOLDS.

INCREASE PARTNERSHIPS WITH COMMUNITY-BASED SERVICES TO HELP FAMILIES MOVE TO FINANCIAL SECURITY, STRESSING THAT THE HEART OF THE HUNGER PROBLEM IS FINANCIAL INSTABILITY.

ENGAGE

GOAL:

Inspire Public Support

INCREASE AWARENESS OF THE ISSUE OF HUNGER AND FOSTER A SPIRIT OF EMPATHY TOWARDS FORMING A SOLUTION.

RECRUIT ADVOCATES TO HELP SHAPE PUBLIC POLICY REGARDING HUNGER.