



MISSION AMBASSADOR

As a Mission Ambassador, you will serve as the face and voice of Feeding the Gulf Coast by educating the public and promoting our mission through volunteer recruitment, digital marketing and social media, and community engagement.

Necessary Skills:

- Knowledge and use of social media channels including but not limited to Facebook, Twitter, and Instagram. Have an established social media presence on at least one platform.
- Excellent verbal and written communication skills and adept at communicating verbally with people at all levels.
- Commitment to learning and supporting our mission.
- Must be energetic, friendly, outgoing, engaging and professional.

Duties and Responsibilities:

- Post Feeding the Gulf Coast-related information on personal social media accounts a minimum of five times per month. Must follow our social media accounts and be well versed in explaining our organization and mission.
- Recruit and help retain volunteers and food drives within the community.
- Aid in the organization and promotion of marketing events.
- Identify opportunities for Feeding the Gulf Coast to get involved in the community.
- Provide feedback to the marketing department regarding community insights.

Benefits:

- Build personal skills to aid in future success and grow your resume.
- Gain professional connections through community involvement and networking.
- Become a leading part of our mission to fight hunger along the Central Gulf Coast.
- Be an instrumental agent of social change in your community.
- Receive cool Feeding the Gulf Coast swag.

If interested, please contact:

Aubrey Grier, *Community Engagement Coordinator*, at agrier@feedingthegulfcoast.org.

OUR MISSION:

Working through member organizations & special programs, we provide nutritious food to meet the challenge of feeding people who are hungry as a result of systemic poverty, personal crisis or disaster. We work to educate the public regarding domestic hunger, proper nutrition & related issues.

Name: _____

Email: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

School/Major/Year: _____

Active Clubs/Organizations: _____

Why are you passionate about the fight to end hunger? _____

Why do you think you would be a great addition to the Feeding the Gulf Coast team? _____

How do you think we could improve our brand recognition and impact in the community? _____

How much time are you willing to devote to our volunteer projects each month? _____

Social Media Handles:

Instagram: _____

Facebook: _____

Twitter: _____

Snapchat: _____

Our Vision

A Hunger-Free Central Gulf Coast

Our Mission

Feeding the Gulf Coast works through member organizations and special programs to provide nutritious food to meet the challenge of feeding people who are hungry as a result of systemic poverty, personal crisis or disaster. We also educate the public regarding domestic hunger, proper nutrition and other related issues.

About Us




Feeding the Gulf Coast, formerly Bay Area Food Bank, serves a 24-county area spanning the Florida panhandle, south Alabama, and south Mississippi.

In 2019, the food bank distributed over 24 million meals to over 400 community partners, including church pantries, soup kitchens, child nutrition sites and other nonprofit organizations throughout its service area. The food bank also operates multiple hunger-relief and nutrition programs, including Summer Meals, Afterschool Meal, Backpack, Disaster Relief, Mobile Pantry and Produce Drop Distributions and Nutrition Education. Feeding the Gulf Coast is a United Way member agency and a member of Feeding America.

For every dollar donated, 5 meals are generated for those in need.



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