



Strategic Pillars

We Envision a Hunger-Free Central Gulf Coast

Our strategic priorities, supported by measurable objectives, provide the roadmap to guide our efforts as we work to end hunger for the 1 in 6 individuals in our community who are food-insecure.

Feed

reflects our commitment to sustainable food sourcing, fair distribution, efficient operations, and expanding access to nutritious meals to combat food insecurity.

Nourish

reflects our focus on improving access to nutritious foods through the use of data-informed approaches and engaging communities through education and partnerships to boost nutrition and health outcomes.

Equip

reflects our increased focus on leveraging technology and connecting with community resources to better serve our neighbors and break the cycle of poverty.

Engage

reflects our comprehensive approach to engaging stakeholders by building partnerships, raising awareness, and securing ongoing support through fundraising, advocacy, and volunteer efforts.

Feed

GOAL: REDUCE FOOD INSECURITY

- Distribute 35 million pounds of food annually.
- Develop a community-based tool to measure service adequacy.
- Maximize mission impact by using key performance indicators.

Nourish

GOAL: IMPROVE NUTRITION QUALITY

- Enhance food sourcing to increase the availability of nutritious options.
- Grow community health and nutrition programs focused on our neighbors.
- Leverage community feedback and service data to develop neighbor-focused hunger solutions.

Equip

GOAL: BREAK THE CYCLE OF POVERTY

- Increase number of annual SNAP applications through focused outreach to the most vulnerable.
- Make it easier for people facing hunger to access community resources.
- Expand efforts to connect more people with benefits across our service area.

Engage

GOAL: INSPIRE PUBLIC SUPPORT

- Raise awareness about hunger, its effects, and our efforts to combat it.
- Strengthen partnerships to make key programs and resources more accessible.
- Amplify the voices of neighbors facing hunger to influence policies that strengthen the food system.